



ADVERT CAMPAIGNS

Off... ↑↓	Campaign ↑↓	Actions	Results ↑↓	Cost per result	Budget ↑↓	Amount spent	Impressions ↑↓	Reach ↑↓	Ends ↑↓	Attribution setting	Bids
<input type="checkbox"/>	<input checked="" type="checkbox"/> low Cost High returns campaign 11/3/25	—	80 Leads (Form)	Rs207.54 Per lead (form)	Using ad set bu...	Rs16,603.05	35,556	25,230	17 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/> Lucky Draw Awareness campaign 8/3/25	—	74,850 Reach	Rs29.06 Per 1,000 people reac...	Using ad set bu...	Rs2,175.33	93,012	74,850	10 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/> New Lucky Draw campaign 8/3/25	—	16 Leads (Form)	Rs409.20 Per lead (form)	Using ad set bu...	Rs6,547.25	15,802	9,000	10 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/> gold campaign 8/3/25	—	22 Leads (Form)	Rs269.34 Per lead (form)	Using ad set bu...	Rs5,925.43	10,108	8,602	9 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input type="checkbox"/> Buy Sell campaign 7/3/25	—	2 Leads (Form)	Rs426.81 Per lead (form)	Using ad set bu...	Rs853.61	1,574	1,520	9 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/> Lucky Draw campaign 3/3/25	—	75 Leads (Form)	Rs119.44 Per lead (form)	Using ad set bu...	Rs8,957.96	14,630	11,665	6 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/> Red Bull campaign 1/3/25	—	8 Leads (Form)	Rs237.38 Per lead (form)	Using ad set bu...	Rs1,899.00	6,971	5,933	2 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input type="checkbox"/> Page Like campaign 29/2/25	—	168 Follows or likes	Rs13.84 Per follow or like	Using ad set bu...	Rs2,325.93	3,081	2,457	5 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/> F.J Awareness campaign 28/2/25	—	61,531 Reach	Rs25.06 Per 1,000 people reac...	Using ad set bu...	Rs1,542.19	67,953	61,531	2 Mar 2025	7-day click or ...	Using

Results from 37 campaigns ⓘ

Off... ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓	Attribution setting
<input type="checkbox"/>	<input type="checkbox"/> scholarship campaign 21/11/25	● Off	—	85,746 Reach	Rs17.21 Per 1,000 people reac...	Using ad set bu...	Rs1,475.62	97,803	85,746	26 Nov 2025	7-day click or ...
<input type="checkbox"/>	<input type="checkbox"/> New Batch campaign 05/11/25	● Off	—	82 Link Clicks	Rs2.47 Per link click	Rs1,000.00 Daily average	Rs202.49	10,265	9,813	10 Nov 2025	7-day click or ...
<input type="checkbox"/>	<input checked="" type="checkbox"/> New 100% campaign 31/07/25	● Completed	—	952 Link Clicks	Rs3.11 Per link click	Using ad set bu...	Rs2,960.69	90,096	66,750	3 Aug 2025	7-day click or ...
<input type="checkbox"/>	<input type="checkbox"/> 100% Scholarship campaign 30/07/25	● Off	—	71 Link Clicks	Rs3.66 Per link click	Using ad set bu...	Rs259.58	5,438	5,086	2 Aug 2025	7-day click or ...
<input type="checkbox"/>	<input type="checkbox"/> Scholarship campaign 09/07/25	● Off	—	6 Leads (Form)	Rs349.63 Per lead (form)	Using ad set bu...	Rs2,097.78	6,351	5,291	13 Jul 2025	7-day click or ...
<input type="checkbox"/>	<input checked="" type="checkbox"/> Janaury Intake Campaign 26/12/2025	● Completed	—	— Messaging conversati...	— Per messaging conver...	Rs1,000.00 Daily average	Rs3,848.23	9,083	5,353	30 Dec 2025	7-day click or ...
<input type="checkbox"/>	<input checked="" type="checkbox"/> New Batch Campaign 06/11/25	● Completed	—	— Messaging conversati...	— Per messaging conver...	Rs1,000.00 Daily average	Rs4,420.20	49,767	27,860	10 Nov 2025	7-day click or ...
<input type="checkbox"/>	<input checked="" type="checkbox"/> New Scholarship campaign 11/07/25	● Completed	—	33 Leads (Form)	Rs154.90 Per lead (form)	Using ad set bu...	Rs5,111.78	32,154	20,636	13 Jul 2025	7-day click or ...
Results from 8 campaigns ⓘ											

Campaigns

Ad sets

Ads

Maximum: 5 Feb 2023 - 5 Mar 2026

- + Create
- Duplicate
- Edit
- Analyse
- A/B test
- More

- Columns: Performance
- Breakdown
- Print
- Share
- Refresh

Off... ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓
<input type="checkbox"/>	Want to Earn campaign 20/06/2025	● Completed	—	50 Leads (Form)	Rs133.83 Per lead (form)	Using ad set bu...	Rs6,691.73	15,036	8,207	23 Jun 2025
<input type="checkbox"/>	All Pakistan campaign 04/06/25	● Completed	—	39 Leads (Form)	Rs127.97 Per lead (form)	Using ad set bu...	Rs4,990.68	9,682	6,348	6 Jun 2025
<input type="checkbox"/>	Trade Demo 1 campaign 31/05/25	● Off	—	37 Leads (Form)	Rs114.66 Per lead (form)	Using ad set bu...	Rs4,242.39	12,308	6,743	2 Jun 2025
<input type="checkbox"/>	Trade demo campaign 31/05/25	● Off	—	— Lead (Form)	— Per lead (form)	Using ad set bu...	Rs0.00	—	—	2 Jun 2025
<input type="checkbox"/>	Azad kashmir campaign 23/05/25	● Completed	—	18 Leads (Form)	Rs215.29 Per lead (form)	Rs2,000.00 Daily average	Rs3,875.16	6,833	4,109	25 May 2025
<input type="checkbox"/>	Female Staff campaign 21/05/25	● Completed	—	69 Leads (Form)	Rs88.34 Per lead (form)	Rs2,000.00 Daily average	Rs6,095.73	17,682	12,340	26 May 2025
<input type="checkbox"/>	azad kashmir video campaign 21/05/25	● Completed	—	108,018 Reach	Rs22.49 Per 1,000 people reac...	Using ad set bu...	Rs2,429.86	129,367	108,018	23 May 2025
<input type="checkbox"/>	KOTLI BIMBEFR ETC campaign 21/05/25	● Off	—	4 Leads (Form)	Rs521.59 Per lead (form)	Rs2,000.00 Daily average	Rs2,086.35	4,501	3,065	23 May 2025
<input type="checkbox"/>	IB Program campaign 13/05/25	● Off	—	15 Leads (Form)	Rs258.20 Per lead (form)	Rs2,000.00 Daily average	Rs3,873.05	4,741	3,930	15 May 2025
<input type="checkbox"/>	Peshawar campaign 11/04/25	● Off	—	20 Leads (Form)	Rs248.75 Per lead (form)	Rs2,000.00 Daily average	Rs4,974.98	8,815	5,428	13 May 2025

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<input type="checkbox"/>	Off... ↑↓	Campaign ↑↓	Actions	Results ↑↓	Cost per result	Budget ↑↓	Amount spent	Impressions ↑↓	Reach ↑↓	Ends ↑↓	Attribution setting	Bid str
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Oil & Gold Awareness campaign 26/25	—	85,139 Reach	Rs16.64 Per 1,000 people reac...	Using ad set bu...	Rs1,416.31	102,098	85,139	28 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Milano Munch campaign 25/25	—	8 Messaging conversat...	Rs107.74 Per messaging conve...	Using ad set bu...	Rs861.89	3,889	2,309	26 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input type="checkbox"/>	Azad Kashmir Leads campaign 25/25	—	57 Messaging conversat...	Rs92.96 Per messaging conve...	Using ad set bu...	Rs5,298.86	11,577	8,232	29 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cities Leads campaign 24/25	—	149 Messaging conversat...	Rs48.82 Per messaging conve...	Using ad set bu...	Rs7,274.37	10,550	7,350	27 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New IB Engagement campaign 23/25	—	58 Messaging conversat...	Rs37.66 Per messaging conve...	Using ad set bu...	Rs2,184.13	4,788	3,254	26 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	DMA Capitals for leads	—	61 Messaging conversat...	Rs79.01 Per messaging conve...	Using ad set bu...	Rs4,819.83	10,747	7,591	24 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Signup Campaign 21/25	—	74,519 Reach	Rs19.44 Per 1,000 people reac...	Using ad set bu...	Rs1,448.48	82,815	74,519	23 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Marketing Jobs Awareness campaign 21/25	—	70,987 Reach	Rs17.13 Per 1,000 people reac...	Using ad set bu...	Rs1,216.26	74,691	70,987	23 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lead Generaton 19/25	—	11 Leads (Form)	Rs312.47 Per lead (form)	Using ad set bu...	Rs3,437.20	7,412	5,684	21 Jan 2025	7-day click or ... All conversions	Using a

Results from 30 campaigns ⓘ

Campaigns

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<input type="checkbox"/>	Off... ↑↓	Campaign ↑↓	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓	Attribution setting	Bid str
<input type="checkbox"/>	<input checked="" type="checkbox"/>	India Awareness campaign 12/2/25	—	11,085 Reach	Rs7.17 Per 1,000 people reac...	Using ad set bu...	Rs79.51	17,690	11,085	14 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	India Cities Leads campaign 12/2/25	—	2 Leads (Form)	Rs240.97 Per lead (form)	Using ad set bu...	Rs481.94	952	931	13 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	All Pakistan Leads campaign 11/2/25 50\$	—	96 Leads (Form)	Rs38.79 Per lead (form)	Using ad set bu...	Rs3,723.81	8,081	6,067	13 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	All pakistan 50\$ Leads campaign 7/2/25	—	206 Leads (Form)	Rs44.78 Per lead (form)	Using ad set bu...	Rs9,225.11	25,217	16,704	9 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	All Pakistan Awareness campaign 7/2/25	—	144,270 Reach	Rs16.24 Per 1,000 people reac...	Using ad set bu...	Rs2,343.39	174,807	144,270	9 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	All Pakistan Leads campaign 7/2/25	—	55 Leads (Form)	Rs216.09 Per lead (form)	Using ad set bu...	Rs11,884.74	18,980	14,835	9 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Gujrat Awareness campaign 5/2/25	—	145,827 Reach	Rs21.48 Per 1,000 people reac...	Using ad set bu...	Rs3,132.01	199,670	145,827	8 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Gujrat Leads campaign 5/2/25	—	55 Leads (Form)	Rs300.06 Per lead (form)	Using ad set bu...	Rs16,503.10	42,146	27,615	8 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	5/2/25 Awareness campaign	—	147,134 Reach	Rs19.65 Per 1,000 people reac...	Using ad set bu...	Rs2,891.66	197,445	147,134	7 Feb 2025	7-day click or ... All conversions	Using a

Results from 30 campaigns ⓘ

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Breakdown

Off... ↑↓	Campaign ↑↓	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓	Attribution setting	Bids
<input type="checkbox"/>	<input checked="" type="checkbox"/> NG campaign 03/04/25	—	79 Leads (Form)	Rs119.85 Per lead (form)	Using ad set bu...	Rs9,467.88	19,830	15,346	6 Apr 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/> DMA capitals campaign 30/3/25	—	22 Leads (Form)	Rs446.62 Per lead (form)	Using ad set bu...	Rs9,825.53	24,590	18,709	2 Apr 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/> Big Happening campaign 30/3/25	—	25 Leads (Form)	Rs395.94 Per lead (form)	Using ad set bu...	Rs9,898.47	14,002	10,907	2 Apr 2025	7-day click or ...	Using
<input type="checkbox"/>	<input type="checkbox"/> New Tdig campaign 29/3/25	—	2 Leads (Form)	Rs558.30 Per lead (form)	Using ad set bu...	Rs1,116.60	1,565	1,311	30 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input type="checkbox"/> New Tdg campaign 28/3/25	—	3 Leads (Form)	Rs383.50 Per lead (form)	Using ad set bu...	Rs1,150.51	1,707	1,505	30 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input type="checkbox"/> 1 Click campaign 26/3/25	—	37 Leads (Form)	Rs167.97 Per lead (form)	Using ad set bu...	Rs6,214.83	10,316	8,542	29 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input type="checkbox"/> New Gold campaign 21/3/25	—	117 Leads (Form)	Rs126.84 Per lead (form)	Using ad set bu...	Rs14,839.98	30,947	18,755	28 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input type="checkbox"/> Trading campaign 21/3/25	—	112 Leads (Form)	Rs129.57 Per lead (form)	Using ad set bu...	Rs14,511.66	32,703	24,387	28 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input type="checkbox"/> Gold campaign 14/3/25	—	53 Leads (Form)	Rs245.66 Per lead (form)	Using ad set bu...	Rs13,020.13	20,113	16,599	Ongoing	7-day click or ...	Using

Results from 37 campaigns ⓘ

<input type="checkbox"/>	Off... ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑	Ends ↑↓	Attribution setting
<input type="checkbox"/>	<input type="checkbox"/>	Different Items 3 campaign 28/07/25	● Off	—	41 Messaging conversat...	Rs61.27 Per messaging conve...	Using ad set bu...	Rs2,512.25	20,024	12,510	30 Jul 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	Different Items 2 campaign 27/6/25	● Off	—	2 Messaging conversat...	Rs177.53 Per messaging conve...	Using ad set bu...	Rs355.06	2,703	2,276	29 Jul 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	Different Items campaign 26/07/25	● Off	—	17 Messaging conversat...	Rs45.33 Per messaging conve...	Using ad set bu...	Rs770.64	5,362	4,078	28 Jul 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	Chicken SP Karahi campaign 09/07/25	● Off	—	63 Messaging conversat...	Rs67.83 Per messaging conve...	Using ad set bu...	Rs4,273.60	43,824	19,398	13 Jul 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	Sulemani Karahi campaign 20/06/25	● Off	—	86 Messaging conversat...	Rs51.61 Per messaging conve...	Using ad set bu...	Rs4,438.14	46,641	20,583	24 Jun 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	Family Offer 2 campaign 1/06/25	● Off	—	14 Messaging conversat...	Rs88.18 Per messaging conve...	Using ad set bu...	Rs1,234.49	7,517	5,476	6 Jun 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	Family Offer campaign 24/05/25	● Off	—	8 Messaging conversat...	Rs186.46 Per messaging conve...	Using ad set bu...	Rs1,491.66	8,064	6,780	30 Jun 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	50% MLV Shaheen Acoustic campaign 03-02...	● Completed	—	52 Landing page views	Rs61.85 Per landing page view	Using ad set bu...	Rs3,215.94	6,047	4,943	6 Feb 2026	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	50% MLV Waseem Technical campaign 03-0...	● Completed	—	75 Landing page views	Rs42.27 Per landing page view	Using ad set bu...	Rs3,170.24	6,683	5,206	6 Feb 2026	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	55% MLV Desound campaign 03-02-2026	● Completed	—	63 Landing page views	Rs50.94 Per landing page view	Using ad set bu...	Rs3,209.40	5,022	3,731	6 Feb 2026	7-day click or ... All conversions

Results from 27 campaigns

<input type="checkbox"/>	Off... ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓	Attribution setting
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Pan Fried Kabab campaign 29/08/25	● Off	—	40 Messaging conversat...	Rs106.38 Per messaging conve...	Using ad set bu...	Rs4,255.00	34,758	15,958	31 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Chicken Mandi campaign 22/08/25 Charts Edit Duplicate	● Off	—	68 Messaging conversat...	Rs34.87 Per messaging conve...	Using ad set bu...	Rs2,370.82	30,994	14,979	24 Aug 20...	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Azadi Deal campaign 15/08/25	● Off	—	16 Messaging conversat...	Rs110.42 Per messaging conve...	Using ad set bu...	Rs1,766.79	19,408	14,767	17 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	7th Anniversary campaign 15/08/25	● Off	—	3 Messaging conversat...	Rs654.10 Per messaging conve...	Using ad set bu...	Rs1,962.30	11,158	7,834	17 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	20% video campaign 14/08/25	● Off	—	15 Messaging conversat...	Rs172.78 Per messaging conve...	Using ad set bu...	Rs2,591.65	16,250	9,855	16 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	20% campaign 13/08/25	● Off	—	52 Messaging conversat...	Rs223.16 Per messaging conve...	Using ad set bu...	Rs11,604.49	90,218	47,319	15 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	20% campaign 12/08/25	● Off	—	— Messaging conversati...	— Per messaging conve...	Using ad set bu...	Rs0.00	—	—	15 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Azadi Deal ampaign 09/08/25	● Off	—	64 Messaging conversat...	Rs37.00 Per messaging conve...	Using ad set bu...	Rs2,367.86	30,148	14,639	12 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Chicken Mandi campaign 03/08/25	● Off	—	38 Messaging conversat...	Rs84.68 Per messaging conve...	Using ad set bu...	Rs3,217.96	41,821	21,380	6 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Mutton Mandi campaign 03/08/25	● Off	—	26 Messaging conversat...	Rs125.35 Per messaging conve...	Using ad set bu...	Rs3,259.01	25,640	13,830	6 Aug 2025	7-day click or ... All conversions

Results from 27 campaigns ⓘ

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<input type="checkbox"/>	<input checked="" type="checkbox"/>	Financial Journey campaign 28/2/25	—	13 Leads (Form)	Rs360.78 Per lead (form)	Using ad set bu...	Rs4,690.20	9,110	7,212	2 Mar 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Okara Leads campaign 26/2/25	—	23 Leads (Form)	Rs250.99 Per lead (form)	Using ad set bu...	Rs5,772.81	13,778	10,944	27 Feb 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Video Awareness campaign 26/2/25	—	104,045 Reach	Rs18.91 Per 1,000 people reac...	Using ad set bu...	Rs1,967.97	112,951	104,045	27 Feb 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/>	When u Trade Leads campaign 26/2/25	—	37 Leads (Form)	Rs201.76 Per lead (form)	Using ad set bu...	Rs7,465.21	14,643	12,970	28 Feb 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Follow Experts Leads campaign 2/2/25	—	19 Leads (Form)	Rs487.68 Per lead (form)	Using ad set bu...	Rs9,266.01	10,018	7,605	26 Feb 2025	7-day click or ...	Using
<input type="checkbox"/>	<input type="checkbox"/>	Mianwali campaign 23/2/25	—	1 Lead (Form)	Rs2,014.36 Per lead (form)	Using ad set bu...	Rs2,014.36	5,139	3,660	25 Feb 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Mianwali Awareness campaign 23/2/25	—	85,660 Reach	Rs32.10 Per 1,000 people reac...	Using ad set bu...	Rs2,749.30	124,482	85,660	25 Feb 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Join DMA campaign 21/2/25	—	50 Leads (Form)	Rs233.24 Per lead (form)	Using ad set bu...	Rs11,661.91	19,424	16,354	23 Feb 2025	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Learn Earn & Grow 20/2/25	—	25 Leads (Form)	Rs257.35 Per lead (form)	Using ad set bu...	Rs6,433.77	7,179	6,138	22 Feb 2025	7-day click or ...	Using

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<input type="checkbox"/>	<input checked="" type="checkbox"/>	1/2/25 video Awareness campaign	—	170,122 Reach	Rs15.85 Per 1,000 people reac...	Using ad set bu...	Rs2,696.86	201,233	170,122	3 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Awareness campaign 1/2/25	—	605,167 Reach	Rs16.17 Per 1,000 people reac...	Using ad set bu...	Rs9,784.95	771,305	605,167	3 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input type="checkbox"/>	All Pakistan Leads campaign 1/2/25	—	—	—	Using ad set bu...	Rs0.00	—	—	2 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input type="checkbox"/>	All pakistan Leads campaign 31/25	—	21 Messaging conversat...	Rs96.71 Per messaging conver...	Using ad set bu...	Rs2,030.98	1,527	1,172	2 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input type="checkbox"/>	New Leads campaign	—	187 Messaging conversat...	Rs10.38 Per messaging conve...	Using ad set bu...	Rs1,940.31	4,997	3,710	2 Feb 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Isl, Psh, Atd, kahi, Leads campaign 29/25	—	9 Meta leads	Rs330.75 Per Meta lead	Using ad set bu...	Rs2,976.75	17,728	13,969	31 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	All Pakistan Awareness campaign	—	81,816 Reach	Rs18.07 Per 1,000 people reac...	Using ad set bu...	Rs1,478.40	103,442	81,816	30 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input type="checkbox"/>	Cites 2 Leads campaign 28/25	—	17 Messaging conversat...	Rs174.87 Per messaging conve...	Using ad set bu...	Rs2,972.82	5,284	4,249	30 Jan 2025	7-day click or ... All conversions	Using a
<input type="checkbox"/>	<input checked="" type="checkbox"/>	RIK, Karachi, Quetta Leads campaign 27/25	—	90 Messaaina conversat...	Rs66.25 Per messaaina conve...	Using ad set bu...	Rs5,962.22	8,908	6,892	29 Jan 2025	7-day click or ... All conversions	Using a
Results from 30 campaigns ⓘ												

	Off... ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓
<input type="checkbox"/>	<input type="checkbox"/>	Faisalabad campaign 02/05/25	● Off	—	33 Leads (Form)	Rs308.76 Per lead (form)	Rs3,000.00 Daily average	Rs10,189.18	18,847	13,443	5 May 2025
<input type="checkbox"/>	<input type="checkbox"/>	Gujrat campaign 29/04/25	● Off	—	8 Leads (Form)	Rs732.38 Per lead (form)	Rs2,000.00 Daily average	Rs5,859.02	10,415	6,280	1 May 2025
<input type="checkbox"/>	<input type="checkbox"/>	\$50 Again campaign 26/04/25	● Off	—	55 Leads (Form)	Rs128.30 Per lead (form)	Rs3,000.00 Daily average	Rs7,056.65	12,526	10,215	28 Apr 2025
<input type="checkbox"/>	<input type="checkbox"/>	\$50 to \$500 campaign 22/04/25	● Off	—	26 Leads (Form)	Rs288.37 Per lead (form)	Rs3,000.00 Daily average	Rs7,497.57	8,352	5,670	25 Apr 2025
<input type="checkbox"/>	<input type="checkbox"/>	\$20 campaign 21/04/25	● Off	—	1 Lead (Form)	Rs1,225.65 Per lead (form)	Rs3,000.00 Daily average	Rs1,225.65	1,378	1,337	25 Apr 2025
<input type="checkbox"/>	<input type="checkbox"/>	Binance campaign 21/04/25	● Off	—	1 Lead (Form)	Rs1,238.94 Per lead (form)	Rs3,000.00 Daily average	Rs1,238.94	1,631	1,526	25 Apr 2025
<input type="checkbox"/>	<input type="checkbox"/>	New Leads campaign	● Off	—	28 Leads (Form)	Rs133.48 Per lead (form)	Rs3,000.00 Daily average	Rs3,737.55	5,395	4,820	14 Apr 2025
<input type="checkbox"/>	<input type="checkbox"/>	Daily Session campaign 12/04/25	● Off	—	— Lead (Form)	— Per lead (form)	Rs3,000.00 Daily average	Rs0.00	—	—	14 Apr 2025
<input type="checkbox"/>	<input type="checkbox"/>	\$50 campaign 09/04/25	● Off	—	59 Leads (Form)	Rs148.44 Per lead (form)	Using ad set bu...	Rs8,758.12	13,549	11,042	11 Apr 2025
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Monday Rally Incoming campaign 01-03-2026	● Completed	—	25 Leads (Form)	Rs218.04 Per lead (form)	Using ad set bu...	Rs5,450.95	12,329	6,682	3 Mar 2026

+ Create
Duplicate
Edit
A/B test
More
Columns: Performance
Breakdown

Off... ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓	Attribution setting
<input type="checkbox"/>	Gujrat & Jehlum campaign 08-01-2026	● Off	—	13 Leads (Form)	Rs365.23 Per lead (form)	Using ad set bu...	Rs4,748.00	11,281	5,333	11 Jan 2026	7-day click or ... All conversions
<input type="checkbox"/>	Free Classes campaign 01-01-2026	● Off	—	70 Leads (Form)	Rs253.82 Per lead (form)	Using ad set bu...	Rs17,767.38	31,695	13,189	12 Jan 2026	7-day click or ... All conversions
<input type="checkbox"/>	Trade Demo & Win Real campaign 02/08/25	● Off	—	1 Lead (Form)	Rs386.61 Per lead (form)	Using ad set bu...	Rs386.61	755	713	4 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	Free Classes campaign 23/06/25	● Off	—	— Link click	— Per link click	Using ad set bu...	Rs0.00	—	—	26 Jun 2025	7-day click or ... All conversions
<input type="checkbox"/>	Wall Street campaign 07/04/25	● Off	—	4 Leads (Form)	Rs1,350.39 Per lead (form)	Using ad set bu...	Rs5,401.56	12,742	8,866	9 Apr 2025	7-day click or ... All conversions
<input type="checkbox"/>	Wall Street campaign 6/4/25	● Off	—	— Lead (Form)	— Per lead (form)	Using ad set bu...	Rs980.55	2,835	2,501	9 Apr 2025	7-day click or ... All conversions
<input type="checkbox"/>	New Classes campaign 03/04/25	● Off	—	485 Leads (Form)	Rs50.84 Per lead (form)	Using ad set bu...	Rs24,655.78	89,543	44,527	Ongoing	7-day click or ... All conversions
<input type="checkbox"/>	Free classes campaign 22-01-2026	● Completed	—	68 Leads (Form)	Rs146.46 Per lead (form)	Using ad set bu...	Rs9,959.45	16,686	10,183	27 Jan 2026	7-day click or ... All conversions
<input type="checkbox"/>	Free Online Classes campaign 15/01/2026	● Completed	—	56 Leads (Form)	Rs108.04 Per lead (form)	Using ad set bu...	Rs6,050.02	14,753	8,931	18 Jan 2026	7-day click or ... All conversions
<input type="checkbox"/>	New free reg campaign 11-01-2026	● Completed	—	59 Leads (Form)	Rs132.98 Per lead (form)	Rs2,000.00 Daily average	Rs7,845.81	18,712	10,333	14 Jan 2026	7-day click or ... All conversions

Results from 14 campaigns ⓘ

Campaigns

Ad sets

Ads

Maximum: 5 Feb 2023 - 5 Mar 2026

- + Create
- Duplicate
- Edit
- Analyse
- A/B test
- More

- Columns: Performance
- Breakdown
-
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Off... ↑↓	Campaign ↑↓	Delivery ↑	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓
<input type="checkbox"/>	<input checked="" type="checkbox"/> Khi, Isl, Chkl campaign 3/09/25	● Not delivering	Ad errors	23 Leads (Form)	Rs134.65 Per lead (form)	Using ad set bu...	Rs3,097.01	2,613	1,869	6 Oct 2025
<input type="checkbox"/>	<input checked="" type="checkbox"/> IB's Salary campaign 19/9/25	● Not delivering	Ad errors	165 Leads (Form)	Rs93.00 Per lead (form)	Using ad set bu...	Rs15,345.55	14,151	6,239	28 Sep 2025
<input type="checkbox"/>	<input type="checkbox"/> New IB's Program campaign 20-02-2026	● Off	—	11 Leads (Form)	Rs120.44 Per lead (form)	Using ad set bu...	Rs1,324.80	1,476	1,318	23 Feb 2026
<input type="checkbox"/>	<input type="checkbox"/> New Live Demo campaign 02-02-2026	● Off	—	1 Meta leads	Rs2,166.24 Per Meta lead	Using ad set bu...	Rs2,166.24	2,827	2,488	5 Feb 2026
<input type="checkbox"/>	<input type="checkbox"/> Live Demo campaign 31-01-2026	● Off	—	— Lead (Form)	— Per lead (form)	Using ad set bu...	Rs3,114.35	4,293	2,959	3 Feb 2026
<input type="checkbox"/>	<input type="checkbox"/> live Demo campaign 30-01-2026	● Off	—	1 Lead (Form)	Rs2,043.59 Per lead (form)	Using ad set bu...	Rs2,043.59	3,879	3,317	2 Feb 2026
<input type="checkbox"/>	<input type="checkbox"/> IB's 2026 campaign 19/01/2026	● Off	—	48 Leads (Form)	Rs141.16 Per lead (form)	Using ad set bu...	Rs6,775.89	17,081	9,709	23 Jan 2026
<input type="checkbox"/>	<input checked="" type="checkbox"/> Diff Cities campaign 16/01/2026	● Completed	—	6 Leads (Form)	Rs1,410.42 Per lead (form)	Rs2,000.00 Daily average	Rs8,462.51	19,763	13,458	18 Jan 2026
<input type="checkbox"/>	<input type="checkbox"/> Free Online & Physical Classes campaign 15/...	● Off	—	3 Leads (Form)	Rs349.84 Per lead (form)	Using ad set bu...	Rs1,049.52	2,070	1,728	18 Jan 2026
<input type="checkbox"/>	<input type="checkbox"/> Dotala campaign 30/09/225	● Off	—	12 Leads (Form)	Rs525.20 Per lead (form)	Using ad set bu...	Rs6,302.45	12,149	5,325	3 Oct 2025

Results from 34 campaigns

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown

Off... ↑↓	Campaign ↑↓	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Total messaging... ↑↓	New messaging... ↑↓
<input type="checkbox"/>	Velora Sofa Set campaign 28-02-2026	—	11 Messaging conversat...	Rs146.34 Per messaging conve...	Using ad set bu...	Rs1,609.78	7,565	4,427	12	11
<input type="checkbox"/>	New Engagement campaign <small>Charts Edit Duplicate ...</small>	—	1 Messaging conversat...	Rs231.10 Per messaging conve...	Using ad set bu...	Rs231.10	866	696	1	1
<input type="checkbox"/>	New Engagement campaign - Copy	—	26 Messaging conversat...	Rs26.70 Per messaging conve...	Using ad set bu...	Rs694.30	9,122	8,779	9	9
<input type="checkbox"/>	New Engagement campaign	—	80 Messaging conversat...	Rs52.33 Per messaging conve...	Using ad set bu...	Rs4,186.40	24,735	16,303	78	66
<input type="checkbox"/>	New Engagement campaign	—	1,033 Post engagements	Rs8.02 Per post engagement	Using ad set bu...	Rs8,287.90	57,148	36,985	118	104
<input type="checkbox"/>	New Engagement campaign	—	102 Messaging conversat...	Rs175.61 Per messaging conve...	Using ad set bu...	Rs17,912.32	43,328	15,296	112	101
<input checked="" type="checkbox"/>	New Engagement campaign - Copy	pleted	74 Messaging conversat...	Rs64.33 Per messaging conve...	Using ad set bu...	Rs4,760.50	42,802	29,154	77	68
<input checked="" type="checkbox"/>	New Engagement campaign	pleted	64 Messaging conversat...	Rs94.87 Per messaging conve...	Using ad set bu...	Rs6,071.98	16,125	8,301	64	55

Campaigns

Ad sets

Ads

Maximum: 5 Feb 2023 - 5 Mar 2026

Off... ↑↓	Campaign ↑↓	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends ↑↓	Attribution setting	Bid s
<input type="checkbox"/>	<input type="checkbox"/> New Fresco Static campaign 28-01-2026	—	7,333 Reach	Rs29.77 Per 1,000 people reac...	Using ad set bu...	Rs218.31	7,496	7,333	30 Jan 2026	7-day click or ...	Using
<input type="checkbox"/>	<input checked="" type="checkbox"/> New Fresco Static 1 campaign 28-01-2026	—	1,948 Profile and Page visits	Rs1.79 Cost per visit	Using ad set bu...	Rs3,484.39	36,928	16,353	30 Jan 2026	1-day click	Hiq
<input type="checkbox"/>	<input checked="" type="checkbox"/> New Fresco Video campaign 28-01-2026	—	47,402 Reach	Rs44.19 Per 1,000 people reac...	Using ad set bu...	Rs2,094.59	66,929	47,402	30 Jan 2026	7-day click or ...	Using
Results from 3 campaigns ⓘ											
<input type="checkbox"/>	<input checked="" type="checkbox"/> 50% MLV New Shaheen Acoustic campaign 2...	● Completed	—	159 Landing page views	Rs18.95 Per landing page view	Using ad set bu...	Rs3,013.72	4,403	3,517	30 Jan 2026	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/> Pod Video Desound campaign 27-01-2026	● Completed	—	58 Landing page views	Rs53.00 Per landing page view	Using ad set bu...	Rs3,073.83	4,387	3,779	30 Jan 2026	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/> 1st Video Shaheen Acoustic campaign 27-01-...	● Completed	—	32 Landing page views	Rs97.74 Per landing page view	Using ad set bu...	Rs3,127.77	3,982	3,407	30 Jan 2026	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/> 50% MLV New campaign 20-01-2026	● Completed	—	5 Landing page views	Rs641.53 Per landing page view	Using ad set bu...	Rs3,207.63	5,751	3,483	23 Jan 2026	- All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/> For Follow De Sound campaign 19-01-2026	● Completed	—	83 Profile and Page visits	Rs36.72 Cost per visit	Using ad set bu...	Rs3,047.91	8,591	5,868	22 Jan 2026	1-day click All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/> 50% off MLV campaign 10-01-2026	● Completed	—	14 Messaging conversat...	Rs449.15 Per messaging conve...	Rs1,000.00 Daily	Rs6,288.03	4,100	2,299	16 Jan 2026	7-day click or ... All conversions
Results from 27 campaigns ⓘ											
<input type="checkbox"/>	<input checked="" type="checkbox"/> New free reg campaign 11-01-2026	● Completed	—	59 Leads (Form)	Rs132.98 Per lead (form)	Rs2,000.00 Daily average	Rs7,845.81	18,712	10,333	14 Jan 2026	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/> new classes aug campaign 03/08/25	● Completed	—	78 Leads (Form)	Rs49.13 Per lead (form)	Using ad set bu...	Rs3,832.27	11,561	9,381	5 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/> Join Groups campaign 24/06/25	● Completed	—	— Messaging conversati...	— Per messaging conver...	Using ad set bu...	Rs5,084.75	32,452	24,026	27 Jun 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/> Classes campaign 18/06/25	● Completed	—	162 Leads (Form)	Rs53.32 Per lead (form)	Using ad set bu...	Rs8,637.74	31,322	19,934	22 Jun 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/> Online Classes campaign 25/3/25	● Completed	—	111 Leads (Form)	Rs79.98 Per lead (form)	Using ad set bu...	Rs8,877.81	20,104	13,009	27 Mar 2025	7-day click or ... All conversions
Results from 14 campaigns ⓘ											

<input type="checkbox"/>	On/off	Name	Cost	CPC (destination)	CPM	Impressions	Clicks (destination)	CTR (destination)	Conversions	Cost per conversion	Conversion rate (CVR)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	DMA Classes Campaign 04-03-2...	27.02 AED	0.00 AED	0.02 AED	1,430,995	7,731	0.54%	125	0.22 AED	0.01%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	DMA Capital Website Traffic 21-02-...	47.00 AED	0.00 AED	0.65 AED	72,811	16,153	22.18%	7,802	0.01 AED	10.72%

<input type="checkbox"/>	<input checked="" type="checkbox"/>	New free reg campaign 11-01-2026	● Completed	—	↓	59 Leads (Form)	Rs132.98 Per lead (form)	Rs2,000.00 Daily average	Rs7,845.81	18,712	10,333	14 Jan 2026	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	new classes aug campaign 03/08/25	● Completed	—	↓	78 Leads (Form)	Rs49.13 Per lead (form)	Using ad set bu...	Rs3,832.27	11,561	9,381	5 Aug 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Join Groups campaign 24/06/25	● Completed	—	↓	—	—	Using ad set bu...	Rs5,084.75	32,452	24,026	27 Jun 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Classes campaign 18/06/25	● Completed	—	↓	162 Leads (Form)	Rs53.32 Per lead (form)	Using ad set bu...	Rs8,637.74	31,322	19,934	22 Jun 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Online Classes campaign 25/3/25	● Completed	—	↓	111 Leads (Form)	Rs79.98 Per lead (form)	Using ad set bu...	Rs8,877.81	20,104	13,009	27 Mar 2025	7-day click or ... All conversions

Results from 14 campaigns ⓘ



THANK
YOU